

Sponsoring Opportunities		Benefits	Investment <sup>(#)</sup>	Platinum <sup>(1)</sup> € 30 000	Gold <sup>(2)</sup> € 20 000	Silver <sup>(3)</sup> € 10 000
<b>Plenary Keynote Sessions (Plenary Room)</b>	Corporate slides broadcasted on the main room screen at the beginning and end of one plenary session	€ 3 000	<input checked="" type="checkbox"/>			
<b>Technical Sessions (Parallel Rooms)</b>	Corporate slides broadcasted on the main room screen at the beginning and end of one parallel session	€ 2 000		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
<b>WI-FI Internet Access</b>	Corporate logo on the webpage for WI-FI internet access at Conference venue	€ 3 000				
<b>Conference Website (1)</b>	Dedicated Corporate webpage on the Conference official website with hyperlink to the Company website	€ 3 000	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
<b>Conference Website (2)</b>	Corporate logo on the Sponsors webpage of the Conference official website with hyperlink to the Company website	€ 1 000	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
<b>Final Conference Program</b>	Advertising page in the Booklet of Final Conference Program <sup>(°)</sup>	€ 3 000	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
<b>Conference Kit</b>	Conference bags with notepads and pens customized with corporate logo and signage <sup>(°)</sup>	€ 10 000 (or supplied)				
<b>Conference Bags</b>	Promotional Corporate material inserted in the Conference bags	€ 3 000	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
<b>Conference Registration</b>	Promotional Corporate material provided for distribution at Conference Registration Area	€ 1 000			<input checked="" type="checkbox"/>	
<b>Transfer Service</b>	Corporate signage displayed during one-day transfer service	€ 1 000				
<b>Conference Signage</b>	Corporate logo on all Conference signage displayed at the Conference <sup>(°)</sup>	€ 5 000	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
<b>Welcome Reception</b>	Corporate signage displayed on the tables at Welcome Reception	€ 10 000		<input checked="" type="checkbox"/>		
<b>Coffee breaks</b>	Corporate signage displayed on the tables during one Coffe Break	€ 3 000			<input checked="" type="checkbox"/>	
<b>Lunches</b>	Corporate signage displayed on the tables during one Lunch	€ 5 000			<input checked="" type="checkbox"/>	
<b>Gala Dinner</b>	Corporate logo on the invitation card, Corporate poster at the main entrance, Corporate signage displayed on the tables, and Corporate welcoming speech at Gala Dinner	€ 20 000	<input checked="" type="checkbox"/>			

#### Additional Benefits for Main Sponsors (Platinum, Gold, Silver)

<sup>(1)</sup> Platinum Sponsorship includes: 3 Free Full Conference Registrations & 1 Double Booth 6mx2m at Exhibition

<sup>(2)</sup> Gold Sponsorship includes: 2 Free Full Conference Registrations & 1 Double Booth 6mx2m at Exhibition

<sup>(3)</sup> Silver Sponsorship includes: 1 Free Full Conference Registrations & 1 Standard Booth 3mx2m at Exhibition

<sup>(1), (2), (3)</sup> Announcements recognizing Sponsors made during the Conference. Sponsorship level acknowledged in printed material and signage with Corporate logo (where applicable).

<sup>(#)</sup> Investments listed above do not include 21% VAT. From 1st January 2011, new VAT rules apply to the organizing of Conferences, Events and Exhibitions in EU countries. Concerning Italy, please be informed that 21% VAT is due unless one of the following conditions holds:

- Foreign institutions and companies (European and Worldwide) are not charged VAT provided that they can submit their tax identification number or VAT number
- Italian institutions and companies subjected to VAT-exemption policies are not charged VAT provided that they can prove their VAT-exempt status

<sup>(°)</sup> Subject to availability when the sponsorship application is received.